

Headquarters Employees' State Insurance Corporation (ISO 9001-2008 certified) Panchdeep Bhawan, CIG Road, New Delhi-110002

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Press Release

ESI Corporation observes World Blood Donor Day

Blood banks are often faced with low inventories for patient needs, given the short shelf life of donated blood. In order to meet this shortfall, ESI Corporation conducts periodical blood donation camps. This year, to mark World Blood Donor Day (June, 14), ESIC, in association with Indian Red Cross Society and ESIC Hospital, Basaidarapur, New Delhi, organised a Voluntary Blood Donation Camp on June, 15, 2017 at its Headquarters. Besides generating a record collection of blood units from donors, the programme witnessed unprecedented footfalls from curious onlookers. Events such as this go a long way in creating awareness about the benefits of voluntary blood donation and dispelling common myths, thereby ensuring a constant supply of blood for those in need.

While inaugurating the Blood Donation Camp, Shri Deepak Kumar, IAS, Director General, lauded this initiative of emoloyees and said " Our motive behind organising this camp is to promote and disseminate information about blood donation. In such a scenario , blood camps, like the one we have organised today, play an important role in supplementing the stock." Director General himself took the pledge and donated the blood along with other Senior Officers of ESIC. Ms. Sandhya Shukla, Financial Commissioner, Dr.R.K.Kataria, Medical Commissioner and Shri Arun Kumar, Insurance Commissioner, ESI Corporation, further exhorted people to contribute towards the noble cause.

Besides other officials, Shri A.K. Sinha, Insurance Commssioner, Dr.S.L.Vig, Medical Commissioner, Dr.P.L.Choudhary, Medical Commissioner, Dr.S.K.Raju, Medical Superintendent, ESIC Model Hospital, Basidarapur, Shri Pranay Sinha, Director and Shri Pranava Kumar, Dy.Director (PR) were also present on the occasion.

Main Benefits of collecting blood at camps:-

- Community Participation
- As health status and habits of potential blood donors are known to organizers, quality blood is assured due to self exclusion
- Intending donors get opportunity to donate according to their convenience
- Familiar faces and known atmosphere help in the shedding of fear by the first time donor
- recruits new donors

ESI Scheme in India

The Employees' State Insurance Corporation is a pioneer Social Security organization providing comprehensive social security benefits like reasonable Medical Care and a range of Cash Benefits in times of need such as employment injury, sickness, death etc. The ESI Act applies to premises/precincts where 10 or more persons are employed. The employees drawing wages up to Rs.21,000/- a month are entitled to health insurance cover and other benefits, under the ESI Act. The Act now applies to over 7.83 lakh factories and establishments across the country, benefiting about 2.13 crores family units of workers. As of now, the total beneficiary population of ESI Scheme stands over 8.28 crores. Ever since its inception in 1952, the ESI Corporation has, so far, set up 151 Hospitals, 1467/159 Dispensaries / ISM Units, 813 Branch/Pay Offices and 62 Regional & Sub-Regional/Divisional Offices.
